

European Sustainable Energy Cluster partnership for Africa

with the support of





RENEWABLES GO INTERNATIONAL

Networking event Europe-Africa

6-8 DECEMBER 2023



AUGSBURG, GERMANY



The ESECA project aims at supporting a joint internationalisation strategy of European SMEs from the renewable energy and smart grids sectors towards sub-Saharan African markets.

This event is organized by Bavarian Cluster Power Electronics with the opportunity for your company to...

Get in contact with European and African companies working on renewable energy and smart grids sectors.

> Learn about success stories from European companies making business in Africa.

Get first hand information about past and future business missions to the target markets of the project: Kenya, Tanzania, Senegal, Ghana, and Rwanda.

Discover the regional capabilities of Bavaria, the economic power house in the south of Germany!

FINANCIAL SUPPORT AVAILABLE FOR SMES TO PARTICIPATE!











AGENDA - 6 DEC 2023

(Provisional)

- Morning: Travel to Augsburg (see travel information)
- 16:00h Welcome reception at Zeughaus Stuben with local drinks and food
- 18:00h Visit of Augsburg Christmas Market



















AGENDA - 7 DEC 2023

(Provisional)

ESECA Workshop at Messe Augsburg

In collaboration with







Electrification
Shining a Light for Progress



Agenda includes

- Round Table: Bavaria's capabilities in the renewable energy and off-grid sector
- Companies impressions and lessons learned of the first two business missions to Sengal and Kenya/Rwanda
- B2B meetings together with Off-Grid Expo
- Introduction to the third business mission to Africa
- Round Table: International networks and projects supporting companies in Africa
- Joint evening reception with Off-Grid Expo & Conference

















AGENDA - 8 DEC 2023

(Provisional)

- Visit of Off-Grid Expo & Conference
- Call for papers till 31 July: see www.off-grid-expo.com/en
- Travel back or extended stay in Augsburg to explore this UNESCO World Heritage City



















TRAVEL INFORMATION

Augsburg is located in Southern Germany, close to Munich (35 minutes between train stations), which serves as the nearest airport. Within Augsburg you can use tram #3 to go from the city center/train station to the fair grounds (Messe Augsburg) as well as the hotel NinetyNine both located a few km south of the center - see map below.

Hotel

A room allocation has been reserved at NinetyNine Hotel Augsburg. You can reach the hotel from the fair by a pleasant walk through the university campus or by tram #3. Please use this form to book a room.

Other Hotel options in the city center include: <u>ibis Hauptbahnhof</u> (€) <u>City Hotel Ost am Kö</u> (€€) <u>Hotel Maximilians</u> (€€€)

Sightseeing links

<u>Christmas Market</u> <u>Fuggerei (1st social housing)</u> <u>Tourism Office</u>











