

Capacity building webinar

EU SME: How to go international

The keys to successfully internationalise

1st of March 2023, 10:00 to 11:30 CET

Programme

- 10:00 – 10:10** Presentation EU projects: euWater4i-SD & AEWEN
Igor Aranguren & Mélissa Chibko
- 10:10 – 10:30** How to prepare a strategic internationalization plan
Mattin Etxeberria, IETEM
- 10:30 – 10:50** Strategies to go international
Saad Hamoumi, Harvard Consulting / Globalians expert
- 10:50 – 11:10** Choosing a market adapted to your needs
Tatiana Miron, Prime target
- 11:10 – 11:30** Q&A session